

# News Release



## Trees for Cities goes *Back to our Roots* for its 2010 summer fundraising party

**Trees for Cities**, the charity that plants trees and has an awful lot of fun doing it, presents a special summer fundraising party on Saturday 14 August.

**Back to our Roots** takes Trees for Cities back to King's Cross, where the charity started partying back in 1993 – and planted some of its first-ever trees in the capital. Over 18 years, we've partied in clubs, bars, bus garages and on Thames river boats to raise funds to green urban areas most in need. We've planted nearly 200,000 trees in cities from London and Manchester to Ica in Peru and Addis Ababa in Ethiopia.

On 14 August, we're taking over **The Driver**, a sumptuous gastro pub and club across three floors. The Driver is hosted by long-time Trees friend Billy Reilly, the former owner of the legendary **Cross nightclub**, just down the road. Trees for Cities spent five years as a resident promoter at the Cross. The Driver features Patrick Blanc's unique vertical garden and a great rooftop terrace.

King's Cross is the location of one of the biggest regeneration projects in the country. It includes sustainable building and listed-building restoration at King's Cross Central, featuring a relocated University of the Arts campus opening next year and the conversion of the old **Cross**, **Canvas** and **Key** nightclubs. The listed buildings that the clubs once occupied still stand and are at the heart of the new development.

Trees for Cities' first-ever community project was on the Bemerton estate in King's Cross. The Bemerton was the first to benefit from the charity's pioneering resident-led planting days. The estate's green spaces were transformed by the work.

Back to our Roots takes place on Saturday 14 August between 10pm and 4am at The Driver, [2-4 Wharfdale Road, London N1 9RY](#). Tree-themed partygoers will be joined by special guest DJs doing their bit for greenery.

**Pete Heller**, whose CV lists 20 years of top-draw electronic and house production as well as club smashes *Big Love* and *Ultra Flava*, returns. Pete will be assisted by **Jonathan Moore**, whose **Leftside Wobble** incarnation is making huge waves right now both on dancefloors and online. **David Jenkinson**, who pulls off the biggest party of the year on Cannes beach, and ran the legendary C21biza weekender, will be popping along with his box of tunes from the **HermosaBeatsCartel**.

Reggae and ska feature for the first time ever at a Trees for Cities do. We're delighted to present **Mr Ashley Beedle**, who has been dubbing his way from the Big Chill festival to Goodwood to Shoreditch with his **Warbox Outernational** imprint. **Rupert 'Special' Brewer** and **Chris Fairbrother** accompany Ash.

1990s house is on offer too. X-Press 2's **Rocky & Diesel**, who have supported Trees for Cities for more than a decade, join **Slipped Disco's Ben Osborne**, who has been rocking the King's Cross Big Chill House throughout 2010 with his progressive-disco vibes.

Tickets for Back to our Roots are available now, price £10. If you're signed up to the [2010 Tree-Athlon](#), our 5Km fun run, and fancy coming along, entry is **FREE**. Plus there's discounted entry for friends and a family of runners. Email [richard@treesforcities.org](mailto:richard@treesforcities.org) for

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more information. Online booking is available at [www.treesforcities.org/parties](http://www.treesforcities.org/parties), tel 020 820 4413. Tickets will be available on the door subject to capacity.

For more information about the party, call Julian Blake on 07767 266476

Party logo by Dri-Riser and Driver vertical garden photos are available.

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## Notes to Editors

1. **Trees for Cities** is an independent charity that plants trees and re-landscapes public spaces in urban areas of greatest need. The charity's vision is to stimulate a greening renaissance in cities around the world that will impact on global warming and beautify the urban landscape, as well as encouraging greater social cohesion through the active participation of local people. A special effort is made to involve children and young people in all of the projects. The public can get involved by sponsoring trees, registering as a volunteer, enrolling in training programmes, taking part in the Tree-Athlon and going to fundraising parties – see [www.treesforcities.org](http://www.treesforcities.org) for more information.
2. All funds raised from the **Tree-Athlon** will go towards tree planting projects in London, UK cities and beyond. Money raised in previous years went towards the creation of outdoor classrooms in London schools, planting new woodland plots in Leeds, a community orchard in Manchester, continuing native tree conservation projects in Peru, training local women in tree conservation in Ethiopia, and planting thousands more trees in Nairobi to help reforest the city.