



# PAYROLL GIVING

 **TURN YOUR TAX  
INTO URBAN TREES!** 

**TREES FOR CITIES IS THE  
ONLY UK CHARITY WORKING  
AT A NATIONAL AND  
INTERNATIONAL SCALE TO  
IMPROVE LIVES BY  
PLANTING TREES IN CITIES.**

Since 1993, we've planted over 1.2 million trees in urban areas around the world, ensuring that towns and cities are greener, happier, and healthier places to live. But we can do so much more...

It costs just £6 to plant a tree in one of our UK urban woodland projects, and by donating through your pay, you can donate from your pre-tax pay, meaning it will cost you even less to plant trees in our towns and cities. And through payroll giving, you can turn your tax into urban trees!

## WHY GIVE THROUGH YOUR PAY?

Payroll giving allows you to give more, for less!

It is an easy, tax-effective way to give, where donations are made from your salary before your Income Tax is deducted.

For example, if we receive £6, you will only pay:

- £4.80 at the 20% tax rate
- £3.60 at the 40% tax rate
- £3.30 at the 45% tax rate

For higher-rate taxpayers too, this is the best way to pass on your tax to charities - only a maximum of 25% can be claimed via other means of giving.

What's more, your employer may also match any donations that you make, enabling you to have an even bigger impact and plant more urban trees! Make sure you check with your employer to see if they offer match-funding

## HOW TO SET UP A PAYROLL DONATION

If your employer already offers Payroll Giving, your job is simple: just notify your HR or payroll team that you wish to start a payroll donation to Trees for Cities, and they will do the rest - simple!

**When setting it up, remember to state the full donation amount that we will receive before match-funding.**

If your employer also matches payroll donations, we will automatically receive these as well when your gift starts.

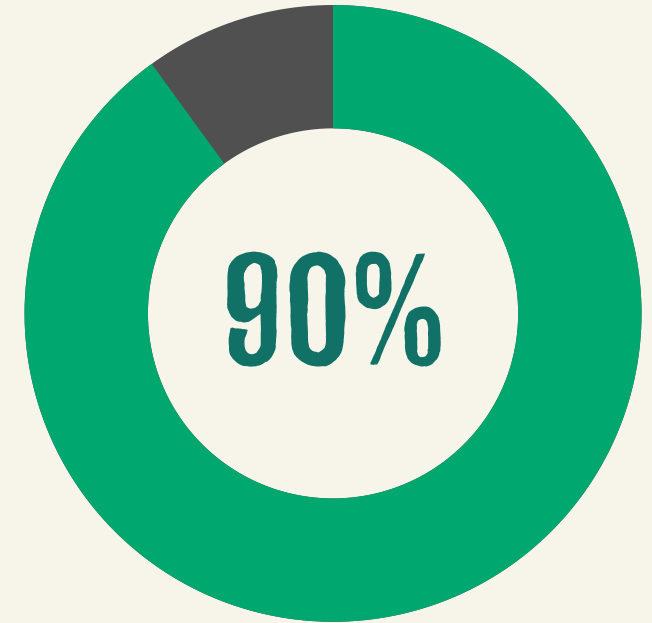


### IF YOUR EMPLOYER DOESN'T OFFER PAYROLL GIVING (YET)

Don't worry! It's very simple to set one up.

When you notify your HR or payroll department, all they need to do is register with a Payroll Giving Agency, and they're ready to go!

If you are an employer and would like further information on how to set up a Payroll Giving scheme, as well as information on the benefits it can bring, please click here.



**OF OUR INCOME GOES DIRECTLY TOWARDS PLANTING TREES, WITH THE OTHER 10% GOING ON OVERHEAD COSTS.**

**HELP US PLANT EVEN MORE TREES BY DONATING WHAT YOU CAN THROUGH YOUR PAY.**

**REGISTERED CHARITY NO: 1032154**  
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**TREESFORCITIES.ORG**  
**FOLLOW US @TREESFORCITIES**

