Deliver transformational greening projects (in schools, aligned to the curriculum)

Communicate about urban trees in daily role

Create and share resources about our programmes

Create an online platform to share events, ideas and knowledge about urban trees and nature

Provide direct advice on what, where and how to plant trees

Build capacity of community leaders to plan and develop community planting events

Run inclusive community tree planting days and other tree related activities

Policy/advocacy strategy

Create and promote the business case for landowners, partners and funders to plant and protect urban trees

Deliver transformational greening projects (in schools, aligned to the curriculum)

Children and young people learn about urban trees and nature through outdoor activities in schools

Educators gain knowledge, skills and confidence to teach about urban trees and nature through outdoor activities in schools

People learn about the benefits of and threats facing urban trees and nature

People learn about planning for, planting, establishing and maintaining urban trees

People gain experience in planning for, planting, establishing and maintaining urban trees

Increased connectedness to nature through interactions with urban trees and nature

Improved knowledge and skills within urban communities to establish the right trees, right places, right way

People feel more confident in their ability to plan for, plant, establish and maintain urban trees in everyday places

A new generation is enabled and inspired to plant and protect urban trees

Increased understanding and appreciation of the immediate need to plant and protect trees within urban communities

Healthy, accessible, functional and resilient urban forests created for today and for future generations

People and authorities are energised to take immediate action to plant, protect and promote urban trees

People realise the immediate need for their individual and collective action to plant, protect and promote urban trees

People and organisations with influence promote the urgency of actively planting and protecting urban trees

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