



ANNUAL

# IMPACT REPORT

2024-25



TREES  
FOR  
CITIES

# OUR IMPACT

In 2024/25, the final year of The Turn of Trees strategy, Trees for Cities made major strides in championing urban forestry. Ahead of the 2024 election, we launched our Manifesto for Urban Trees, securing 82 pledges from MPs committed to championing trees in urban areas. We proudly hosted the first UK Tree Cities

Forum, uniting over 50 delegates to exchange knowledge and celebrate the 27 cities recognised Tree Cities of the World. Our work was nationally recognised with a Mercy4Mankind Award for Outstanding Services to Community, while our Trees for Streets scheme became a Trees for Cities initiative after four years

of development with Start with Local, introducing the Watering Champions programme to enable communities to care for newly planted trees. We also launched Tree Equity for Hartlepool, the UK's first town-wide project using the Tree Equity Score UK tool to guide green investment where it is needed most.

## AFTER ATTENDING A TREES FOR CITIES EVENT:

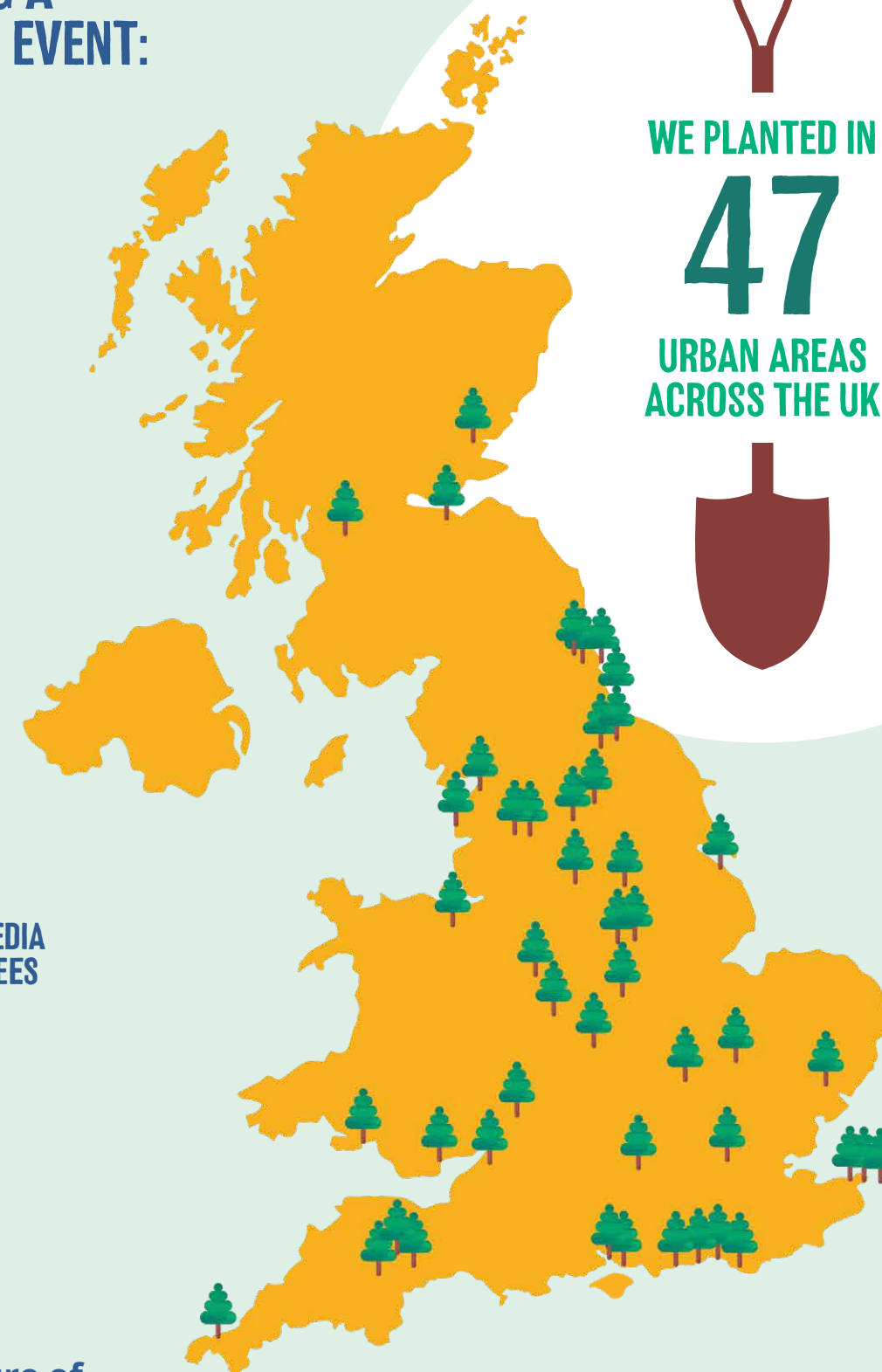
**63% OF PEOPLE**  
REPORTED HAVING NEW  
PLANS TO TAKE ACTION  
FOR URBAN TREES

**85% OF PEOPLE**  
REPORTED LEARNING NEW  
KNOWLEDGE AND SKILLS  
ABOUT URBAN TREES

**VOLUNTEERS FELT  
MORE CONFIDENT**  
IN PLANTING AND LOOKING  
AFTER URBAN TREES

**277,748 PEOPLE**  
CONNECTED WITH US  
DIGITALLY THROUGH  
SUBSCRIBING TO TREE TIMES,  
VISITING OUR WEBSITE,  
FOLLOWING US ON SOCIAL MEDIA  
AND DONATING TO URBAN TREES

**WE PLANTED IN  
47  
URBAN AREAS  
ACROSS THE UK**



I arrived alone, unsure of what to expect. But I made friends with the other volunteers, all of us united by a shared mission. That day, I planted 51 trees in the park where I once played as a child, where I hung out with friends as a teen, and was now the park where I made a lasting contribution to the environment.

Akshay, Community Planting Day Volunteer



**80,533**  
trees planted  
across 47 towns  
and cities in the UK



**13,954**  
people engaged in  
our Urban Forest  
programme



**1,032**  
tree sponsors  
through our Trees for  
Streets programme



**35**  
new school  
greening projects  
created



**30,032**  
school pupils  
and...



**2,845**  
school staff reached  
through our Schools  
Programme



# SUPPORTERS AND PARTNERS

We are hugely grateful to the following organisations and individuals for their generosity. It is their support that enables us to cultivate lasting change in towns and cities.



## £10,000 AND ABOVE

American Express via Arbor Day Foundation	Greater London Authority	National Lottery Heritage Fund
Arron Taggart	GT Gettaxi (UK) Ltd	Natural England
Bauer Media Outdoor (formerly Clear Channel)	Heathrow Community Trust	Natural Resources Wales
Bloomberg L.P.	Heywoods Ltd	Olive & Orange Ltd (Brand: Orla Kiely)
British Standard Institute Group	IG	Peabody Trust
Bupa Foundation	Jet2	Postcode Green Trust — thanks to players of People's Postcode Lottery
City Bridge Foundation — London's biggest independent charity funder	John Ellerman Foundation	PwC UK
CMO Group PLC	Julian's Primary School	Reading Festival, Festival Republic
Department for Environment, Food & Rural Affairs (Defra)	Krank Brothers	Royal Forestry Society
DoubleVerify via Arbor Day Foundation	Kusuma Trust UK	Royal Warrant Holders Association
Downing LLP	Lisa Anderson	Sensory Trust
Download Festival, Live Nation Music UK	London City Airport	ShareGift
East End Homes	London Community Foundation — Grosvenor Greener Futures Fund	The Big Give Trust
Europcar Group UK Limited	Lund Trust	Tokio Marine Kiln Group Limited
Forestry Commission	Medik8	Tower Hill Trust
Golden Acre Foods	Metal Developments Ltd (Woodwarm Stoves)	UK Hiscox Foundation
	MOJU Ltd	Wilderness Festival, Festival Republic
	National Lottery Community Fund	

## THANKS TO COUNCIL PARTNERS

Barnet Council	Croydon Council	Merton Council
Bedford Borough Council	Ealing Council	Newham Council
Bexley Council	Gloucestershire County Council	Portsmouth City Council
Blackpool Council	Haringey Council	Reading Borough Council
Bracknell Forest Council	Harrow Council	Redbridge Council
Brent Council	Hillingdon Council	Sheffield City Council
Bristol City Council	Islington Council	Swansea Council
Cambourne Town Council	Lambeth Council	Tower Hamlets Council
Cambridge City Council	Leeds City Council	Worthing Borough Council
Cardiff Council	Leicester City Council	
Coventry City Council	Lewisham Council	

## SPECIAL THANKS

A huge thanks to the players of the People's Postcode Lottery for their continued support.





# GET IN TOUCH

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VOLUNTEER [TREESFORCITIES.ORG](https://treesforcities.org)

FOLLOW [@TREESFORCITIES](https://www.instagram.com/treesforcities)

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